The Art of Leadership

LEAD BY EXAMPLE
DO WHAT YOU SAY YOU WILL
Who Am I?

I am Doug Shaw. Through my company What Goes Around I listen, I facilitate, and I help you practice the art of better conversation and explore the art and soul of better work. I believe the best leadership, and the best team work is emergent, cocreative, and can be influenced by the artist in us all.

Principles of Work

There are many things which need to ebb and flow in order to create the conditions for better work. They can and will change according to your specific needs and wants, and these are some of the essential ingredients you can expect from me when we work together. Ideally, you will feel like reciprocating some of them too.
#4 Speak Your Mind
This is my truth. Now tell me yours.

#5 Be Here Now
In the moment, fully present.

#6 Lead by Example
Do what you say you will.

#7 Be Kind

#8 Co-Create
Do things with and for each other.

#9 Be a Catalyst
Small things = big differences.
Working Together

I help teams and people explore what it means and feels like to be more effective at work. Connecting different groups of people is a vital part of my work, and I use a unique blend of conversational techniques, social technology and artistic methods to help you make your work better. People typically ask for my help when they want to achieve something collaborative and creative, and they want to do this with each other, rather than to each other.

The kind of challenges I am asked to help solve include:

- How can we develop more resilient leadership?
- How can we deliver better service?
- How can we improve our systems and processes?
- How can we improve relationships between teams?
- How do we build more trust?

I don’t have all the answers to your questions, you do. What I do know about is how to create the time and space for you to discuss, cocreate, plan and implement those great answers.

The people and teams I work best with tend to be successful and curious. They display collaborative leadership qualities, regardless of their hierarchical position within their business, and are always looking for ways to make good work even better.
Who Else?

Here are some of the organisations I work with – what they have to say about the work we do together, and more importantly, how we do it.

Mark Catchlove – Insight Group Director EMEA, Herman Miller
I engaged Doug to work on a recent project where we gathered more than 20 key clients and designers in the grounds of Windsor Castle. The subject we discussed was Social Capital. Doug handled the subject sensitively, and also allowed the conversation and interaction to flow freely. His preparation and commitment were evident before and during the event, I look forward to working with Doug again.

Flora Marriott – Learning and Development Manager, Yell Adworks
Doug is a very flexible facilitator. He has the skills and confidence to generate an agenda on the fly so that he can totally meet the needs of the group he is working with.

John Costello – CTO, Careergro
Working with Doug is a great experience. I would recommend him to anyone who wants to work with an original thinker, good listener and practical implementer. In addition to these traits, Doug brought deep industry experience and knowledge around current and new developments in HR.
Anthony Allinson – VP Operations, Thomson Reuters
Doug accelerated the development of our Project Management Community. Actually – he put a rocket up it!

Diane Taylor-Cummings – Director of Project Management Excellence for IP & Science, Thomson Reuters
Doug is an expert Facilitator and Community Builder. His facilitation style is personable, down-to-earth and warm with a dash of dry humour that was consistently a great hit with our global project management audiences. His expertise both before, during and after our global events were absolutely key to their success. Add to the mix Doug’s expertise in Social Media, Pecha Kuchas, World Cafes, general Social Engagement, and his ability to Connect and you have a unique combination. Highly recommended.
When You Want More

You can call me on 07736 518066

You can follow me on Twitter http://www.twitter.com/dougshaw1

You can read my blog about work http://stopdoingdumbthingstocustomers.com/blog

You can see some of my art http://artsensorium.com

You can see some of my presentations http://www.slideshare.net/dougshaw/presentations

You can see some of my photographs https://www.flickr.com/photos/dougshaw1/sets http://www.instagram.com/dougshaw

You can connect with me on LinkedIn https://uk.linkedin.com/in/dougshaw1

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I look forward to working with you.